

Jefferson National Parks Association



**St. Louis Green Business
Challenge Review**

About Us

- JNPA is a non-profit partner to national parks, public lands and historic places.
- JNPA operates educational museum shops and bookstores at our partner locations, including two national parks in the St. Louis area.
- The proceeds from our store sales allow us to support educational programming, exhibits, special events and site improvements.
- Since JNPA's founding in 1961, we have contributed over 30 million dollars in financial and in-kind support.

About Us



The Museum Store features exclusive and unique gifts which tell the history of the nation's westward expansion, of St. Louis, and of the design and construction of the Gateway Arch.

The Levee Mercantile explains the role of a mercantile in St. Louis during the 1870s.



Green Strategies Adopted

- Established a Green Team
- Created a company-wide sustainability policy
- Encouraged adoption of a no-idling policy at the Arch and at our office building
- Completed a green purchasing policy for office paper
- Developed a policy to purchase only Energy Star-rated equipment
- Sell recycled-content products



Accomplishments

- Provide an annual sustainability education program for staff
- Installed recycling collection bins throughout JNPA operations and encouraged the National Park Service to do the same at the Arch and Old Courthouse
- Eliminated plastic bottles and disposable dishware for meetings and events
- Worked with NPS to install bottle refilling stations at the Arch
- Converted to using 30% recycled content office paper
- Committed to purchasing green or recycled products



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