

ABOUT THE ST. LOUIS REGIONAL CHAMBER

One Team. One Purpose. One Plan.

Over the past year, we have sharpened our focus and refreshed our strategy. We have discovered more about our regional strengths, our challenges and ideas for preservation and change.

Our Board of Directors, partners and staff leaders have worked together to forge a new strategy based on the reality going forward. This strategy is about winning today and creating tomorrow.

WINNING TODAY

We will win today by engaging employers who are working to grow their companies by further developing our authentic, regional strengths in:

- Financial & Information Services
- Health Science & Services
- Multimodal Logistics
- Bioscience

We've created Leadership Forums in three of these clusters and formed a strategic alliance with BioSTL to advance the bioscience cluster in the region. Together with partners, we are pursuing customer-inspired solutions to help companies start, expand and locate here.

CREATING TOMORROW

We are building a better tomorrow for our region through:

- Greater educational attainment
- Economic inclusion
- Innovation and entrepreneurship

Lastly, we have aligned our public policy and advocacy strategy to advance and secure public policy necessary to support our plan.

Bottom line – all we do at the Chamber is focused on our one aspiration – St. Louis ranking in the top 10 in prosperity.

STRATEGY STATEMENT

We are a broad community of leaders united for economic prosperity throughout the entire St. Louis bi-state region. In fact, our aspiration is for St. Louis to be one of the Top 10 U.S. regions in prosperity. Our one purpose is to inspire a greater St. Louis.

Together, we will make St. Louis a more attractive place for people to live, work and invest. We will win on today's regional strengths in focused economic clusters. We will champion a better tomorrow through greater educational attainment, economic inclusion, innovation and entrepreneurship.

Visit www.stregionalchamber.com for more information



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THE CHAMBER HISTORY

The Chamber traces its early roots back to 1836 – making it one of the oldest chambers of commerce in the United States. The Chamber evolved into its current form in 1973, with the merger of three organizations: the Chamber of Commerce of Metropolitan St. Louis, the St. Louis Industrial Development Corporation and the St. Louis Research Council.

The combination, named the St. Louis Regional Commerce & Growth Association (RCGA), helped unite the voice of business in supporting public policy, economic development and civic initiatives that make the region a more attractive community in which to live, work and invest.

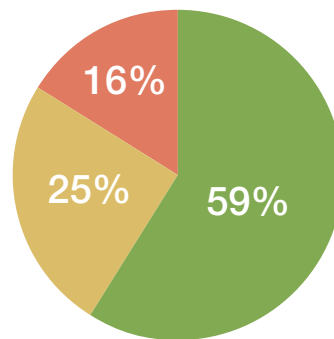
The launch of the new strategy in January 2013 – “One Team. One Purpose. One Plan” – brought a new name, the St. Louis Regional Chamber.

The Chamber, working with our partners throughout the 15-county, bi-state metropolitan area, represent a strong team for St. Louis. Whether supporting public policy and infrastructure initiatives, or attracting new jobs, capital investment and talent, the Chamber is helping to lead the way to a greater St. Louis.

WHO WE SERVE

The Chamber represents the 15-county, bi-state region comprising the city of St. Louis, the Missouri counties of Franklin, Jefferson, Lincoln, St. Charles, St. Louis and Warren; and the Illinois counties of Bond, Calhoun, Clinton, Jersey, Macoupin, Madison, Monroe and St. Clair.

Businesses of all sizes from startups to Fortune 1000s, non-profits, government agencies, education institutions, healthcare and labor organizations are included in this alliance.



OUR MEMBERS

A visual breakdown of member companies by size.

- 0 – 49 employees
- 50 – 249 employees
- 250 + employees

BUSINESSES THROUGHOUT THE REGION ARE WORKING TOGETHER TO MAKE ST. LOUIS A MORE ATTRACTIVE PLACE FOR PEOPLE TO LIVE, WORK AND INVEST.

For more information on how you can play a role in this regional strategy, visit www.stregionalchamber.com

