



During the coronavirus pandemic, the St. Louis Regional Chamber helped the regional business community maintain business sustainability, navigate the COVID-19 legal and regulatory landscape, and establish procedures to re-open our economy safely.

The Regional Chamber's leadership worked with:



Public Officials



Hospital and Healthcare Executives



Economic Development Organizations



Leading Business Recovery Experts

Your Business Advocate

Resources



- Established an online 'COVID-19 Regional Business Information Center' that received **over 8,000 page views** from regional officials, businesses, and employees
- Provided **100s of resources and tools** for COVID-19 related tax, financial assistance, grant, and relief program information
- Produced **local, state, and federal** COVID-19 policy analysis
- **150%** increase in website traffic

Education



- Hosted 21 webinars featuring **nearly 100 public officials, business leaders, and recovery experts**
- Over **3,000 members, investors, and regional business leaders** took advantage of webinar series
- Over **6,000 individuals** reached via educational email updates

Workforce



- **5 partner organizations** collaborated to connect unemployed to hiring companies
- **6 DBA companies** successfully pivoted and increased contracts and/or hired

Regional Survey



- **Collaboration of 6 partner organizations**
- **Regional survey**
 - **6 partner organizations** collaborated on survey
 - **175 respondents**
 - **#1 concern** was availability of supplies
 - **36% businesses** could not or did not work from home
- **STL Federal Reserve Bank surveys**
 - **1/3** firms laid off workers
 - **1/3** companies were working remote
 - **90%** reported lower revenues
 - **15%** reported the potential for shutting down operations

Recovery



- **Organized 5 industry working groups** to provide a standard set of business operating protocols as part of the STL Regional Business Recovery Initiative
- **Worked with Congress, the Small Business Administration, and other government entities** to provide relief to struggling businesses and employees including:
 - **Economic Injury Disaster Loans (EIDL)**
 - **Paycheck Protection Program (PPP)**
- **Helped pass the largest workforce bill** this year in the Missouri Legislature that will provide more opportunities for individuals to enter the workforce
- **With Partners, successfully advocated to pass our 7-year priority of expanding Medicaid** in Missouri. This win will better allow our community, economy and hospitals recover from the pandemic.